

Dulal Deb

UX Designer

 **Portfolio:** [dulaldeb.in](#)

 **Contact:** +91-8474832153

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Skills

- User research
- User interface design
- Usability testing
- Prototyping
- Wireframe
- Information architecture
- Interaction Design
- UX Documentation
- Styleguide
- Design system
- Figma
- Zeplin
- Frontify
- Miro
- Hotjar
- Figma
- Medallia

Certifications

Human Computer Interactions 2023 Interaction Design Foundation	Mobile UX Strategy 2023 Interaction Design Foundation	Web Analytics 2020 Simplilearn	Web Design 2015 Internet Academy
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Experience

UX Designer | MAERSK | Feb 22 - Present

- Contributed to Design System for designing the components library in Figma to support more than 100+ designers across the organization
- Collaborated with product managers for UX strategy & documenting the design process in Frontify
- Designed 50+ screens based on To-be User Journey & validated using usability testing
- Supporting business by conducting UX interviews

Senior UX Designer | ACCENTURE | Aug-19 to Feb-22

- Collaborate with UX Researchers in planning & conducting User Interviews
- Revamped the experience of legacy banking application by designing 30+ screens for web, mobile & achieved 15% increase CES score
- Conducted more than 10+ Design Sprints workshop for MVP feature release using Figjam, Miro
- Designed 12+ screens (web & mobile) for B2B product to help users measure internal business performance

Senior UX Designer | ATTRA | Dec-17 to Aug-19

- Designed mockups for wallet app in web & mobile (iOS & Android)
- Designed style guide from scratch with more than 40+ components in Adobe XD
- Designed the Chat UI for automating support incident
- Mentoring juniors in web design and UI best practices

UX Designer | PowerUp Cloud Technologies | Jun-17 to Nov-17

- Collaborate with tech lead for development of UI component library
- Designed 20+ screens for e-commerce website supporting multiple devices
- Demonstrated expertise in creating interactive prototypes and wireframes using Adobe XD to facilitate rapid design iterations.
- Deployment of front-end code to server via Gitlab

Junior UX Designer | Indegene | Oct-15 to Jun-17

- Developed UI of responsive websites and web apps using HTML 5, CSS3, Bootstrap, JavaScript, Ionic
- Designed Landing Page for medical product launch using Photoshop
- Developing of Email templates using HTML5, CSS3

Education

Btech → 26-Jun-2015
Assam Don Bosco University

Publications

 [medium.com/@siterulers](#)

 [siterulers.com/blog](#)

 [youtube.com/@siterulers](#)

 [linkedin.com/in/dulaldeb](#)